

# Best of Media

## A - BEST OF FILM

01A17	<u>Herencia</u> Cadbury Adams	JWT San Juan Cadbury Adams
16A06	<b>Soap</b>  Wego	Ogilvy & Mather Advertising Taiwan  Wego
07A03	<b>Perro Pez (Cachorro Peixe)</b> Volkswagen	AlmapBBDO Volkswagen
15A02	<b>Llanto</b> Consulado General Argentino en Los Angeles	Conill Saatchi & Saatchi Consulado General Argentino en Los Angeles
02A04	<b>Great Supporting Role</b> Shiro (Sake)	Ogilvy & Mather Japan K.K. Takahashi shuzoh Co Ltd

## B - BEST OF RADIO

18S10	<u>Anillas/Ping Pong/Natacion Sincronizada/Vela</u> SOCIEDAD ESPAÑOLA DE RADIODIFUSIÓN	Publicis Comunicación España SOCIEDAD ESPAÑOLA DE RADIODIFUSIÓN
18S12	<b>Michel/Deisler/Podolski/O'neal</b> SOCIEDAD ESPAÑOLA DE RADIODIFUSIÓN	Publicis Comunicación España SOCIEDAD ESPAÑOLA DE RADIODIFUSIÓN
01B01	<b>Escupir</b> Grupo Team-Aceite Z	Sancho BBDO Grupo Team-Aceite Z
19B01	<b>Vandana</b> American India Foundation	Rediffusion Y&R American India Foundation

## C - BEST OF PRESS

03C01	<u>Perspective</u> Voltaren Farmaceutica	Saatchi & Saatchi Srl Novartis
07S03	<b>Two Worlds</b> Jeep	BBDO/Proximity Malaysia Chrysler Korea
19S05	<b>Ball Point/Felt Tip/Fountain Pen</b> Letter Writing Campaign	Saatchi & Saatchi Amnesty International
19C01	<b>Shoes</b> Greenpeace	McCann Erickson Greenpeace
14C05	<b>Candlestick</b> Books	Saatchi & Saatchi Silverfish Books

## D - BEST OF OUTDOOR

07D02	<u>Husky &amp; Camel, Bushman &amp; Eskimo</u> Jeep	BBDO/Proximity Malaysia Chrysler Korea
04R01	<b>Paper Battlefield</b> Nike Basketball League	McCann Worldgroup (Hong Kong) NIKE
19D01	<b>Global Warming</b> Public Service	JWT Shanghai CEPF
13D01	<b>IKEA Bigger Storage Ideas</b> IKEA	Ogilvy Frankfurt IKEA GERMANY

18D08 **Historias Cruzadas**  
Transportes Metropolitanos De Barcelona

Bassat Ogilvy and Mather  
Barcelona  
Transportes Metropolitanos De  
Barcelona

## E - BEST OF INTERACTIVE

15E02	<u>Have you ever tried to paint a song</u> -	herraiz soto & co Labuat
02E10	<b>Rollerbabies</b> Evian	BETC Euro RSCG & BETC 4D, Paris Evian
05E04	<b>Promosite Sovietsky boutique</b> Sovietsky boutique	Red Keds
15E07	<b>Pair Movie SUNAO NI NARETARA -Wish I colud be true</b> JUJU feat Spontania	Dentsu Inc Sony Music Associated Records Inc
09E07	<b>Nokia sms race</b> Nokia cell phones	Mccanndigital Israel Cellcom cellular

## F - BEST OF ONE2ONE

08F01	<u>The Navigationletter</u> Volkswagen Navigationsystems	DDB Germany, Berlin Volkswagen AG
01F01	<b>The Four'N Twenty Magic Salad Plate</b> Four'N Twenty Meat Pies	Clemenger BBDO Melbourne Four'N Twenty Meat Pies
02F04	<b>Fingering Race</b> Pepsico	AlmapBBDO Pepsico
14F01	<b>COTO-TAMA -Digital Art Advertisement in a complete</b> Digital Art Festival Tokyo 2008	Hakuhodo Inc NHK ENTERPRISES INC
19F03	<b>"Gigas de recuerdos"</b> AFAL contigo (Asociación Nacional del Alzheimer)	TIEMPO BBDO MADRID AFAL contigo (Asociación Nacional del Alzheimer)

## G - BEST OF PUBLICATIONS

15G01	<u>Flora Islandica</u> Book	Snæfrí orsteins & Hildigunnur Gunnarsdóttir Crymogea
01R04	<b>Coming Moon</b> Haiku Event	Dentsu Inc Kansai Mitsubishi Estate Co Ltd & IDEE Co Ltd
17G01	<b>Hide and Seek Booklet</b> Quirin Bank	Euro RSCG Duesseldorf Quirin Bank AG
17R01	<b>Beautiful Capitalism</b> Book	alessandridesign Erste Bank AG
16G03	<b>Failsafe calendar</b> Advertising Association Voskhod	Voskhod, Yekaterinburg Advertising association Voskhod

## H - BEST OF INSTALLATION

15H01	<u>Olympische Spiele 2008, Eroeffnungsfeier, Tai-Chi Part</u> Olympic Games 2008	congaz duesseldorf visual media company GmbH Andree Verleger (Toneteam GmbH)
13H01	<b>HORNBACH - THE HOUSE OF IMAGINATION</b> Hornbach Baumarkt	HEIMAT, Berlin Hornbach Baumarkt AG

15H02	<b>BMW Museum. Muenchen</b> BMW	ATELIER BRUECKNER GmbH BMW Group
02H01	<b>Worlds First Ephemeral Museum</b> Pampero Rum	Leo Burnett Lisboa Diageo
14H01	<b>Transparent Man</b> fiftyfifty - Das Obdachlosenmagazin (magazine for homeless people)	Euro RSCg Duesseldorf Fiftyfifty

## I - BEST OF MEDIA INNOVATION

<u>16I05</u>	<u>ETIQUETAS</u> AYUNTAMIENTO DE PAMPLONA	GAP'S AYUNTAMIENTO DE PAMPLONA
16I03	<b>Melody Road</b> Corporate ( safety awareness )	Dentsu Razorfish Dunlop Falken Tyres Ltd
01I03	<b>Can´t touch this</b> Orbit	Mark BBDO, Prague Wrigley
19I10	<b>EI MEJOR AMIGO DEL HOMBRE BUSCA AMIGOS</b> Refugio Cielo Verde	JWT Centroamérica Refugio Cielo Verde