



GOLDEN DRUM 2010

Summit of advertising industry as a very useful market place

DO YOU HAVE SOMETHING TO OFFER?

Golden Drum advertising festival is Europe's biggest advertising get together!

Up to 1500 ad-men and women

From more than 400 advertising agencies

From more than 35 countries

All in the same PLACE

All at the same TIME

It's true that festival delegates do not come for buying, they head to Portorož annually to win, to learn and to search for new ideas, contacts and opportunities. Therefore they arrive with their eyes open, their minds activated, and their antennae permanently in the receiving mode! If you are looking for contacts, for the right people who need you, though they may not know it yet - they will be here!

Golden Drum 2010 Festival takes place in Grand Hotel Bernardin in Portorož, Slovenia from Wednesday 6th of October till Saturday 10th of October. We have lectures during the day, parties in the evening and competition in between.

“Sharp competition, good school, crazy party and devilish challenge” is the motto of Golden Drum.

If you want to strengthen your brand awareness, your product or service, to raise knowledge and credibility of them, Golden Drum is the right place to be. Whether you want to promote innovation or stand out from the crowd, meet and engage the right people, we offer several promotional opportunities to meet every budget.

GOLDEN DRUM EXPO LOUNGE

The Lounge is located in the lobby of the Golden Drum Congress Centre main auditorium, as such is the logical choice for establishing new business contacts with target audiences in a relaxed and friendly atmosphere.

Prices:

2 x 2 m: **2.500 EUR + VAT**

2 x 4 m: **3.800 EUR + VAT**

For bigger space **the price is to be discussed with the organizer.**

Deadline: 21st September 2010

It is the sponsor's sole responsibility to build up and arrange the presentation stand (position and size of the stand to be agreed upon with the organizer).

However, differently sized customized units are available upon request, as-well as additional technical equipment, but they will be charged separately.

Please do not hesitate to ask anything! We will do our best to meet your expectations and requirements and we will assist you in preparation of the memorable and productive appearance at the Golden Drum 2010 festival.



OTHER FORMS OF CORPORATE / BRAND PRESENCE AND PROMOTION

LOGO ON THE LANYARDS OF THE FESTIVAL BADGES

Lanyards should be 2 cm wide and in white colour and shell includes multiple logo prints of one brand / company only.

Price: **3.000 EUR + VAT**

Deadline: 21st September 2010

INSERTION OF PROMOTIONAL MATERIAL IN FESTIVAL BAG

Every participant at the Golden Drum receives a festival bag with materials and basic information about the festival. The requested amount for each insert is 1.200 pieces.

Price: **1.800 EUR + VAT per insert**

Deadline: 21st September 2010

ADVERTISEMENT IN GOLDEN DRUM 2010 CATALOGUE

Circulation: 1.500

Distribution: to all festival participants and biggest partners

Published: at the festival

www.goldendrum.com

Full page: 2.750 EUR + VAT
Half page: 1.650 EUR + VAT

Deadline: 13th September 2010

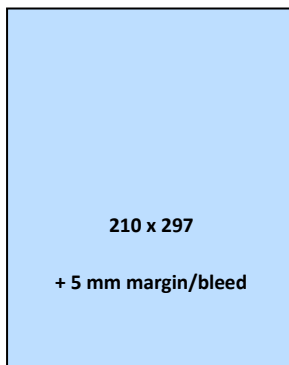
Dimensions and formats:

Full page: 210 x 297mm + 5mm margin/bleed

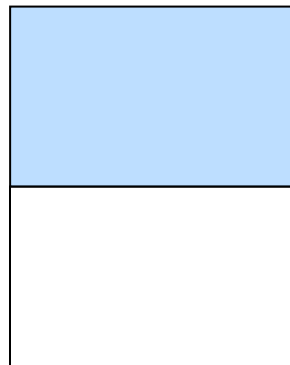
Half page: 210 x 148,5mm + 5mm margin/bleed or 105 x 297 + 5mm margin/bleed

Two page ad (2/1 spread): 420 x 297mm + 5mm margin/bleed

1/1 full page advertisement



1/2 half page advertisement



Technical requirements:

PDF, press quality, CMYK, 300 dpi, fonts in curves

ADVERTISEMENT IN GOLDEN DRUM DAILY NEWS

A special daily publication, with the hottest news from the festival

Circulation: 1300 (4 issues)

Distribution: to all festival participants and major sponsors

Published: at the festival

Prices:

Full page: **2.750 EUR + VAT**

Half page: **1.650 EUR + VAT**

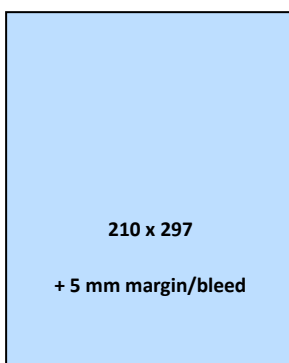
Dimensions and formats:

Full page: 210 x 297mm + 5mm margin/bleed

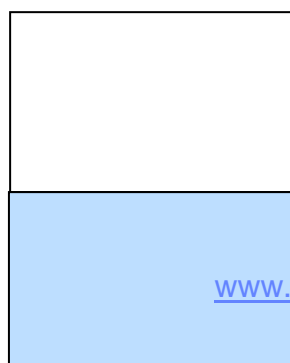
Half page: 210 x 148,5mm + 5mm margin/bleed or 105 x 297 + 5mm margin/bleed

Deadline: 13th September 2010.

1/1 full page advertisement



½ half page advertisement



Technical requirements:

PDF, press quality, CMYK, 300 dpi, fonts in curves

SPECIAL OFFER:

1 / 1 advertisement in Golden Drum 2010 Catalogue + 1 / 1 advertisement in Golden Drum 2010 Daily News for **4.000 EUR + VAT**

BANNER ON WWW.GOLDENDRUM.COM

Price: **1.090 EUR + VAT**

Formats and other technical requirements:

- 300px x 102px
- maximum file size: 30kb
- format: GIF, JPG or Macromedia Flash (.swf file)
- flash banners contain link to sponsor's homepage which opens in a new window

Deadline: ASAP

Other promotional or business activities can be discussed and are complementary to this elementary offer. Do not hesitate to contact us, together we can find the right opportunity for your business.

**Contact us****SOZ – Golden Drum**

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www.goldendrum.com