

REGISTRATION FORM FOR ENTRIES Groups A, B C, D, E and F – Golden Drum Awards

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On-line registration possible on
www.goldendrum.com

Deadlines:
1 September 2010 for group F
6 September 2010 for groups A, B, C, D and E

Send to:
info@goldendrum.com
GOLDEN DRUM – SOZ
Parmova 53
1000 Ljubljana
Slovenia
Or fax to: + 386 1 439 60 59

Please use one Registration form per entry in typewritten letters.

Entry in Group

please check Groups & Categories list

- | | |
|------------------------------------|---|
| <input type="checkbox"/> A TV | <input type="checkbox"/> D Radio |
| <input type="checkbox"/> B Press | <input type="checkbox"/> E Design & Art Direction |
| <input type="checkbox"/> C Outdoor | <input type="checkbox"/> F Interactive |

Category: _____ (e.g.: Category 01 – food)

For Brand Grand Prix Award:

Product and services category: _____ (e.g.: Category 1 – Food and beverages)

Please check Groups & Categories list

Name of entrant: _____

Name of entrant will be considered in calculations for Golden Rose award.

Agency Network: _____

This information will be considered in calculations for Golden Net award.

Address: _____

Postal code, City: _____ Country: _____

Contact person: _____

E-mail of contact person: _____

Mobile phone: _____

In case your entry is awarded, we will contact you at this number

Entry title: _____

Brand name: _____ Brand manager: _____

Advertiser: _____

Date of first publication / broadcast **: _____

Media of first publication / broadcast: _____

For groups A and D; Length in seconds: _____

For group F only; URL: _____ Programmer: _____

Advertising agency / Web design agency, city: _____

Creative director: _____ Art director: _____

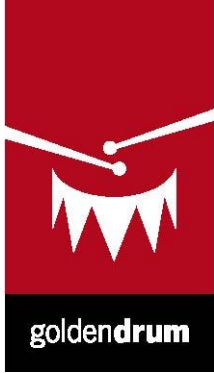
Copywriter: _____ Project Manager: _____

Designer: _____ Photographer / Illustrator: _____

Director: _____ Music: _____

Writer: _____ Other Credits: _____

Production Company, city (for group A): _____



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Headline (in English)

Creative idea explanation (in English)

Please give a brief summary of your entry in no more than 100 words

Is this ad to be judged as a series? YES NO

If part of series: part _____ of total _____ in series

*For group A only: spots filmed in analog technique digital technique

PLEASE NOTE:

- The festival organizers reserve the right to move the entry into more appropriate category if the category chosen by the entrant is incorrect.
- All F – Interactive entrants must agree that if selected as finalists they will send a presentation of their entry in MPEG-2 file; encoded at 8 megabits per second, dimension 720 x 576 pixels (up to 1 minute long) to Golden Drum through special FTP upload account **until 30 September**.

Date: _____ **Signature:** _____

Please send materials together with registration form for entries till deadline.
The recommended Festival courier is UPS.

By entering Golden Drum you agree that Slovenian Advertising Chamber (SOZ) may use this information for the purposes of the Golden Drum competition and any promotional activity related to Golden Drum.