



REGISTRATION FORM FOR ENTRIES
Group W - Advertising Campaigns

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On-line registration possible on
www.goldendrum.com

Deadline:
1 September 2010 for group W

Please use one Registration form per entry in
typewritten letters.

Send to:
info@goldendrum.com
GOLDEN DRUM - SOZ
Parmova 53
1000 Ljubljana
Slovenia
Or fax to: + 386 1439 6059

For Brand Grand Prix Award

Product and services category: _____ (e.g.: Category 1 – Food and beverages)

Please check Groups & Categories list

Name of entrant: _____

Name of entrant will be considered in calculations for Golden Rose award.

Agency Network: _____

This information will be considered in calculations for Golden Net award.

Address: _____

Postal code, City: _____ Country: _____

Person making entry / Contact person: _____

E-mail of contact person: _____

Mobile phone: _____

In case your entry is awarded, we will contact you at this number

Entry title: _____

Brand name: _____

Advertiser/Client: _____

Date of campaign launch: _____

Media of first campaign launch: _____

Brand Manager (person responsible by advertiser): _____

Advertising agency / Web design agency, city: _____

Creative director: _____ Art director: _____

Copywriter: _____ Photographer / Illustrator: _____

Designer: _____ Director: _____

Account executive: _____ Media planner: _____

Strategic planner: _____ Music: _____

Account: _____ Other Credits: _____

Campaign presentation will be submitted as:

a) Audio-video presentation (short film) on DVD or BETA tape

b) Microsoft Power Point presentation on CD ROM which contains:

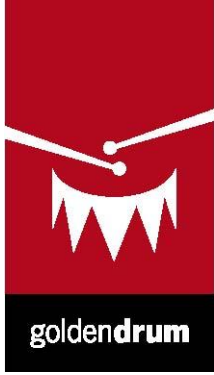
TV and Film ads: _____

Print ads: _____

Radio commercials: _____

Interactive ads: _____

Other: _____



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Headline (in English)

Campaign idea explanation (in English)

Please give a brief summary of your campaign, its target audience and purpose in no more than 100 words

PLEASE NOTE:

- The festival organizers reserve the right to move the entry into more appropriate category if the category chosen by the entrant is incorrect.
- All entrants must agree that if selected as finalists they will give a personal, 10 minutes presentation of the entry at the festival.
- All W –Advertising campaigns entrants must agree that if selected as finalists they will send a presentation of their entry in MPEG-2 file; encoded at 8 megabits per second, dimension 720 x 576 pixels (up to 1 minute long) to Golden Drum through special FTP upload account **until 29 September 2010.**

Date: _____ **Signature:** _____

Please send materials together with registration form for entries till 1 September 2010.
The recommended Festival courier is UPS.

By entering Golden Drum you agree that Slovenian Advertising Chamber (SOZ) may use this information for the purposes of the Golden Drum competition and any promotional activity related to Golden Drum.